



CONNECTION

News and information for **Very Important Players**



Volume 4, #4 November 2004

Iowa Lottery Crowns New Powerball Jackpot Winner!

The Iowa Lottery's latest Powerball jackpot winner said that she has a convenience store clerk to thank for her big win, and thank her she will.

"I always said, 'When you're in Vegas, you tip the dealer,' so I've got to give the clerk something," Jacquelyn

Moore of Omaha, Neb., said Oct. 20 at Iowa Lottery headquarters, where she claimed the \$14.4 million Powerball jackpot from the Oct. 16 drawing.

Moore, 54, a mother of three, has worked for 25 years at a Kellogg's™ cereal plant in Omaha, where her main job is to make Corn Pops™ cereal.

Moore admits she was growing frustrated with the as-yet-unknown jackpot winner.

"I kept telling my sister, 'Why doesn't that idiot [who won the jackpot] say something or do something?'" she laughed. "Well, I'm the idiot."

Moore said that while she often plays a set of numbers that are a combination of family birth dates and other numbers significant to her, this time, she bought the easy-pick ticket that clerk Sheila Wright offered her at the Jump Start convenience store in

Carter Lake. Moore said it has been fun to see people's reactions.

"I called my sister yesterday to tell her and I think she's still screaming. And, I did get four proposals of marriage from co-workers," she said.

Moore has dreamed all her life of owning a black Porsche, and she just may buy one now. She also plans to pay off debt for herself and her family.

"Debt-free is No. 1 on the agenda," she said. "And part of that debt-free is helping my family."

Moore is the fourth Powerball jackpot winner for the Iowa Lottery.



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You Could Win One of 10 Shopping Sprees Worth up to \$4,000!

Play "Holiday Bonus Shopping Spree"

It's that time of year again ... time to buy your holiday gifts! And the Iowa Lottery has just the ticket for you this holiday season.



Simply purchase one of the new "Holiday Bonus" instant-scratch tickets (see Page 2). If it's a nonwinning ticket, visit our Web site and use your nonwinning ticket to enter our latest second-chance contest, "Holiday Bonus Shopping Spree."

The grand prize is a \$4,000 shopping spree at Iowa's new premier shopping center, Jordan Creek Town Center in West Des Moines!

Two first prizes of shopping sprees worth \$2,000 each and seven second prizes of shopping sprees worth \$1,000 each will also be awarded.

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Holiday Scratch Games Now Available!

Holiday Bonus (\$5)

Top Prize: \$50,000
Overall Odds: 1 in 3.14
Game Begins: Nov. 1

Prize	Odds
\$5	1 in 6.00
\$6	1 in 10.00
\$10	1 in 60.00
\$12	1 in 60.00
\$25	1 in 60.00
\$50	1 in 598.50
\$500	1 in 5,985.00
\$50,000	1 in 59,850.00



Your "Holiday Bonus" could be \$50,000!

In the number match area, match any of "Your Numbers" to the "Winning Number" and win the prize shown for that number. In the bonus area, if you reveal a prize amount, you win that amount instantly. In the symbol match area, find two matching symbols and win the prize shown.

12 Days of Christmas (\$3)

Top Prize: \$30,000
Overall Odds: 1 in 3.70
Game Begins: Nov. 1

Celebrate the season with "12 Days of Christmas"!

This ticket has 12 different games. In each game, if you match three like prize amounts, you win that prize amount.



Prize	Odds
\$3	1 in 5.88
\$4	1 in 20.00
\$5	1 in 33.33
\$10	1 in 100.00
\$30	1 in 100.00
\$333	1 in 2,992.50
\$30,000	1 in 59,850.00

Yule Win (\$2)

Top Prize: \$12,000
Overall Odds: 1 in 3.94
Game Begins: Nov. 1

Try this great new holiday ticket and maybe "Yule Win" \$12,000!

If you match any of "your Numbers" to the Winning Number, you win the prize shown for that number. If you find a "Gift Box" symbol, you win that prize instantly!



Prize	Odds
\$2	1 in 6.00
\$3	1 in 18.75
\$4	1 in 50.00
\$12	1 in 150.00
\$48	1 in 150.00
\$120	1 in 2,992.50
\$12,000	1 in 59,850.00

Cashing Through the Snow (\$1)

Top Prize: \$800
Overall Odds: 1 in 4.61
Game Begins: Nov. 15



Play this scratch game and you could be cashing in a ticket this winter worth \$800!

Find a "Snowman" symbol and you win the prize shown below that symbol.

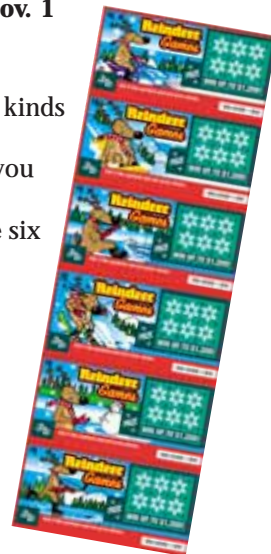
Prize	Odds
\$1	1 in 7.50
\$2	1 in 20.00
\$4	1 in 50.00
\$8	1 in 150.00
\$18	1 in 300.00
\$38	1 in 300.00
\$800	1 in 39,900.00

Reindeer Games (\$1)

Top Prize: \$1,200
Overall Odds: 1 in 4.48
Game Begins: Nov. 1

This little reindeer plays all kinds of winter games. Follow him and you could win up to \$1,200! There are six different scenes featured on these tickets.

If you find three like symbols, you win the prize shown in the "Prize Box."



Prize	Odds
\$1	1 in 7.50
\$2	1 in 20.00
\$3	1 in 37.50
\$6	1 in 150.00
\$12	1 in 300.00
\$48	1 in 300.00
\$1,200	1 in 59,850.00

For more information on our scratch games, visit our Web site at www.ialottery.com. Select the "Games" link on the left side of the home page, then click on the "Scratch Tickets" logo on the Games main page.

Some Scratch Games Ending

The last day to claim prizes in the following games is **Nov. 29, 2004**: Diamond Bingo (green), Stinkin' Rich, Double Doubler (green), Double Black-jack (purple), Home for the Holidays.

Ticket She Remembered At Last Minute Brings \$100,000 Prize

A Des Moines woman admits she nearly forgot to buy the Powerball® ticket that brought her a \$100,000 prize.

"I meant to buy a ticket on the way home [from work]. I realized, 'It's \$95 million, I'd better go buy a ticket,'" Shana Smith recalled. "So I went and bought a ticket, and it was the funniest thing. The [clerk] looked at me and said, 'Do you feel lucky today?' And I said, 'I hope so.'"



Shana Smith

Smith, 21, won a \$100,000 Powerball prize in the Sept. 22 drawing. If she had chosen to add the Power Play® to her ticket, her prize would have been multiplied to \$500,000.

Smith is content with the amount she did win, however.

"The thing I'm very happy about is that this amount allows me to get on my feet," she said. "It's enough to make me happy."

Smith has some definite ideas in mind for her winnings.

"First I'm going to pay off my debts ... I'm getting a new car with a warranty – Oooh! I've never had a warranty – What else?" she said. "Christmas is coming up! I don't have to worry about Christmas now."

Smith also won't forget a four-legged friend she thinks needs a check-up.

"There's a cat that sits on my porch. I'm going to take it to the vet," she said. "I don't know whose cat it is, but I feed it."

Smith said she looked forward to the trip to her bank to deposit her winnings.

"I get to go to my bank and say, 'Look!'" she said.



Net a four-pack of Hawkeye or Cyclone men's basketball tickets!

Enter to win one of 10 four-packs of Iowa Hawkeye or one of 10 four-packs of Iowa State Cyclone men's basketball tickets for November and December.

To enter and view the complete official rules visit our Web site, **www.ialottery.com**. Look for the link on our home page, click, then complete an entry form.

Two drawings remain. Entry deadlines are Nov. 28 and Dec. 5. You may enter only once, but once you have entered you are entered for all future drawings.

You must be at least 21 to enter. All winners will be notified by phone. Tickets will be sent via UPS to each winner.

Good luck!

Win a Shopping Spree at Jordan Creek!

(Continued from Page 1)

Each shopping spree includes the following from Jordan Creek Town Center retailers:

- One overnight stay at the Residence Inn® by Marriott®;
- One \$50 gift certificate to BRAVO! Cucina Italiana; and
- One \$20 gift certificate to Camille's Sidewalk Café;

In addition, Jordan Creek Town Center will provide each shopping spree winner with a "goodie bag" with offers and discounts from other retailers located at the Jordan Creek Town Center.

Enter to win today! Entries will be accepted through midnight Sunday, Nov. 28, 2004. A drawing for 10 winners will be held on Tuesday, Nov. 30, 2004. All winners will be contacted by telephone after the scheduled drawing is held. The winners will be posted on our Web site as soon as they are notified.

For more information on the "Holiday Bonus Shopping Spree" contest, visit our Web site at www.ialottery.com. Click on the link on the home page. Good luck!

Web 101 ... Your Guide to www.ialottery.com

Did you know that you can find all sorts of game information about Powerball on our Web site, such as which other state lotteries play Powerball, drawing times, and odds and prize payout information? Visit **www.ialottery.com**, choose "Games" from the list of links on the left side of the page, then click on the Powerball logo on the Games main page. Scroll down or check out any of the links (in green) at the top of the page.

To see what state government is doing for Iowans, visit **www.resultsiowa.org**.





WARNING!

THE STAFF OF THE IOWA LOTTERY URGES EVERYONE TO PLAY RESPONSIBLY. IF SOMEONE YOU KNOW HAS A GAMBLING ADDICTION PROBLEM, CALL 1-800-BETS OFF (1-800-238-7633). YOU MUST BE AT LEAST 21 YEARS OLD TO PURCHASE LOTTERY TICKETS.

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